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**The Champions Return to Acclaimed  
IRONMAN 70.3 St. George U.S. Pro Championship**

**St. George, Utah (April 30, 2014)** – Southern Utah is just days away from welcoming thousands of athletes for this year's IRONMAN 70.3 St. George U.S. Pro Championship.

The St. George IRONMAN has quickly flourished in popularity because of its intense course, unmatched scenery and tremendous community support. It is one of only five 70.3 championship locations in the world and this year has been selected for national television coverage.

"It's an incredible opportunity for Utah to again host the IRONMAN 70.3 U.S. Pro Championship," said Jeff Robbins, president and CEO of the Utah Sports Commission. "Utah continues to benefit from this partnership with the World Triathlon Corporation as the IRONMAN attracts national media attention and infuses upward of \$8 million into the St. George economy."

A sold-out field of Olympians, world champions and top professional athletes will race alongside a host of amateur athletes on Saturday, May 3.

"It really is the return of the champions," said Sports Marketing Director Kevin Lewis with the St. George Convention and Tourism Office. "The athletes love the challenge and beauty of this early-season race."

The lineup of professionals includes some of the biggest names in the sport, including: 2008 Olympic Gold Medalist Jan Frodeno; IRONMAN World Champions Terenzo Bozzone, Julie Dibens and Andy Potts; and previous St. George champions Meredith Kessler, Brent McMahon, Ben Hoffman and Heather Wurtele.

"It's rare to have this collection of the world's top pro triathletes in one place; they only come together for a few races a year," Lewis said. "St. George is clearly a favorite destination."

The course offers spectators and athletes unrivaled vistas and variety as they make their way through a 1.2-mile swim at Sand Hollow State Park, a 56-mile bike ride through Snow Canyon State Park and a 13.1-mile run that ends in downtown St. George.

This year's St. George IRONMAN 70.3 promises to offer the best in athleticism and competition with 2,800 registered participants from 25 countries. Utah is the most represented state with 1,024 athletes. The oldest competitor is 75 years old; the youngest is 18.

For more information:

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